

Design Dialogues II

28th April (Evening) 2025
Riyadh الرياض
Future Creative Residence (Jax District)

حوارات في التصميم ٢

Designing the Future: Navigating Saudi
Market Trends with a Touch of Spanish Flair

PROGRAM

- 6:00 pm Registration
- 6:30 pm Presentations of Spanish companies
- 7:00 pm Roundtables

Breaking in the Saudi Market: What Works

- Iman Abuljadayel - Founder, In Detail Design Center
- Fatemah Almadani - Founder, Maamor Interior Design
- Aljohara Beydoun - Design Director, INK Design
- Sharat Kumar - Retail Design and Delivery Executive Director, Diriyah Gate

Dissecting Saudi Interiors: Local Authenticity vs. Global Design

- Amani Al Ibrahim - Partner / Executive Director, KSA, Kristina Zanic Consultants
- Tariq Shaikh - Co- Managing Director, Gensler
- Mohammed Yosry - Head of Post Contract, KSA & Bahrain, Bluehaus.
- Karim El-Jisr - Executive Director - Sustainability, Red Sea Global
- 8:30 pm Networking



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